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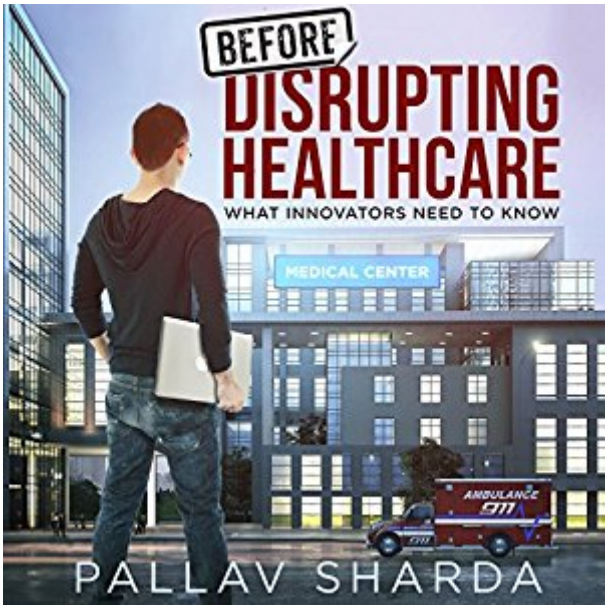
Before Disrupting Healthcare



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Synopsis

Healthcare is an industry unlike any other. It is a matter of life and death, and no field poses as much reward or as many challenges for tech entrepreneurs. Before Disrupting Healthcare is a must-read for anyone working on, or investing in, health information products. A Health IT veteran draws on a dozen years of real-world experience to bring you to the leading edge of health software innovation. It combines an introduction of today’s foundational ideas and products with a look into what emerging IT trends will rule the future. You’ll learn why Electronic Health Records, Health Information Exchanges, Accountable Care Organizations, and Meaningful Use regulation matter so much today - and what will matter even more tomorrow. Outsiders can use this book to become insiders, and insiders can become experts.

Book Information

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Customer Reviews

This is an extremely useful book â “ clear, comprehensive, from an author who earned his medical technology expertise the old-fashioned way; he worked for it. His examination of the industry is wide and probing, the product of a well-trained doctor. And his regard for the people and systems with the potential to make it better is heartening, the mark of an experienced innovator.If you are preparing to enter the world of medical technology buy this book. If you are intending to invest in the world of medical technology memorize this book. And if you are still hoping to profit from the world of medical technology join me in demanding the sequel to this book. Tom Wallace, cofounder, HWL LLC

Although I have been in health care for some time, this book has given me a new insight into all that goes beyond provider patient interaction. I think, Pallav has the distinct advantage of being a trained as a physician and being an IT professional, and this gives him a unique and rare perspective to address all the chaos and confusion present in the industry. I believe this book is indispensable for anyone who is trying to navigate through the confusing landscape of health IT. I am looking forward to Pallav's next book.

Pallav, Inside Man, Sharda effectively brings a bold and honest perspective on the digitization of the Healthcare Industry. Drawing from his own journey, he is unafraid to challenge the cynicism, equivocation and perceived lack of incentives that are bane of any industry aiming to transform itself, while striving to make things happen. This book offers deep insights and inspiring accounts of many entrepreneurs, including him, who are at the digital frontiers of the vast and complex healthcare services ecosystem.

Pallav Sharda has written a well researched book which is a must read for anyone trying to well, Disrupt Healthcare. This book provides a lucid and detailed report of current progress (or lack there of) in integrating healthcare and making it work for providers and patients cohesively. A must read for providers looking out to what's on the horizon and IT trying to get in

Simply put: This book should be required reading at every healthcare accelerator, incubator, health innovation class, or for any entrepreneur trying to do big things in healthcare. It's written in a no-nonsense manner - simple, straightforward, to the point. Pallav skips out the usual mumbo jumbo and cuts right to the chase with practical information. Highly recommended.

This book is fantastic. Very clear and well written for those looking to build or create new products in healthcare. This is a hard space and foreboding for those coming in from the outside. This is the bible to this strange world for the outsiders.

I strongly recommend this book to anyone trying to get a firm understanding of healthcare IT in the US. It provides a great overview of relevant policies, existing technology, and important terminology, and explores potential avenues of growth in the industry. Well written and great read!

Healthcare is a notorious complicated space, and while it cries out for disruption, it's hard to disrupt

what you don’t understand. Pallav Sharda has written a concise handbook, the sort of thing everyone coming to healthcare (and frankly, most folks within healthcare) would do well to read. In an incredibly economical way, he reviews terms, concepts, relationships. All meat, no fat here. Very useful for the guidebook it is.

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